

Corrigenda and Addenda

Correction: Online Advertising as a Public Health and Recruitment Tool: Comparison of Different Media Campaigns to Increase Demand for Smoking Cessation Interventions

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Related Article:

Correction of: <http://www.jmir.org/2008/5/e50>

(*J Med Internet Res* 2009;11(1):e2) doi: [10.2196/jmir.1212](https://doi.org/10.2196/jmir.1212)

A number of errors regarding the cited references occurred in the article by Amanda Graham et al. (*J Med Internet Res* 2008;10(5):e50). The corrected version was republished on the JMIR website on 14.01.2009 at <http://www.jmir.org/2008/5/e50> and resubmitted to PubMed Central; however, we have no control over other websites and aggregators which may mirror content from JMIR and may not update the original version.

The corrected version can be identified by citing 60 references, while the originally published version cited only 57 references. Beginning with reference #13, citations in the text were mismatched with references at the end of the manuscript. In addition, the authors inadvertently omitted three references (#48, #58, and #59 in the corrected version).

Edited by G Eysenbach;###Reviewer names will be inserted here### Submitted 13.01.09; published 16.01.09.

Please cite as:

Graham AL, Milner P, Saul JE, Pfaff L

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J Med Internet Res 2009;11(1):e2

URL: <http://www.jmir.org/2009/1/e2/>

doi: [10.2196/jmir.1212](https://doi.org/10.2196/jmir.1212)

PMID: [19275978](https://pubmed.ncbi.nlm.nih.gov/19275978/)

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